

“Mike can see different sides of the argument and bridge gaps between academia, industry and consumers. It is hard to find other consultancies doing what he can do”

Phil Bowen, Director, Cardiff University



Demonstration Programme Development: FLEXIS Smart Energy Project Demonstration Area



Cultivate Innovation delivered two workshops designed to engage the FLEXIS advisory board with public and private stakeholders involved in Demonstration Area development. This resulted in the creation of clear project investment criteria, facilitating the selection of the Area’s flagship projects and a clearer understanding of future commercial engagement.

Workshop activities

- Outcomes, benefits and potential beneficiaries of developing a project Demonstration Area
- Existing FLEXIS outputs that will shape and inform a future demonstration
- Level of ambition and potential scope for different demonstration options
- Key delivery partners who need to be brought on board to make the demonstration successful
- Identification of further research that would de-risk specific demonstration options

Client testimonial



Phil Bowen, Director, Cardiff University Gas Turbine Research Centre

We commissioned Cultivate Innovation to liaise with our advisory board and industrial stakeholders to identify investment criteria for potential Demonstration Area projects.

Mike coordinated a workshop uniting key cross-sector stakeholders to discuss what needed to be considered in identifying optimal projects, based on technology, scale and regional benefit. He provided jigsaw pieces that let attendees express and psychically connect ideas- an approach that worked very well.

Working with Cultivate Innovation has enabled us to finalise our project investment criteria and identify the flagship project for the Demonstration Area. Additionally, we built invaluable understanding of where future funding streams may come from and how to consider the commercial world beyond FLEXIS.

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